

122 fundraising ideas

1. Community Trusts - E.g. Community Trust of Wellington
2. Gaming Trusts - E.g. NZ Community Trust, Lion Foundation
3. Local Council grant schemes
4. Tournaments - E.g. invite teams/clubs from out of your region
5. Contra / exchange of services - E.g. free van hire in exchange for pamphlet drop or washing vehicles
6. Hire venue out for functions - E.g. member birthdays, reunions, weddings
7. Orix car leasing cash backs - See www.cmsport.co.nz/club-offers
8. Effective financial management - Ensuring money is well managed will help save money E.g. Xero
9. Advertising space - E.g. sell sign space at club venue / name lounge
10. Facility Sharing - E.g. hire your venue to a hobby group who meet regularly (e.g. cards groups)
11. Business House Leagues / Social Leagues - May need to alter sports' rules etc. for shorter, easier,
12. Benefactors / bequests
13. Club fundraising calendar / diaries / wall planners Include club events, registrations etc.
14. Investments - E.g. secured savings accounts
15. Club Number Plate - Frames www.autographics.co.nz \$25 each or \$4.50 if order 50+
16. Debentures Selling shares in the club's assets
17. Charity status Benefits include tax exemption www.charities.govt.nz
18. EFTPOS Team up with a large retail store add \$1 to every EFTPOS transaction
19. "Seriously Good Guide to Fundraising" Advice, ideas and templates for just \$15 from www.exult.co.nz
20. Membership Fees Include a variety of memberships including social and lifetime
21. Donations From members, ex-members, parents, friends etc. - If you don't ask, you won't receive!
22. Club Handbook Information on teams, competitions, management etc. - use to promote sponsors & sell advertising space
23. Sell / raise stock (rural clubs) Utilise club contacts
24. Enlist the services of professional funders www.fundraisingideas.org.nz/Consultants.aspx
25. Websites Use your website to sell advertising space - see www.sportsground.co.nz
26. Ads by Google Add link to your website to make money every time a user clicks on it -
27. Join Community Rewards Purchase goods and services from partner businesses to receive rewards for your club www.communityrewards.co.nz
28. Sponsored run by athletes or team
29. Team Sponsorship To print on team gear etc.
30. Club Sponsorship - Corporate and local
31. Individual player sponsorship
32. Scratchy cards See www.fastfundraising.co.nz for details
33. Donate an hour Employees donate 1 hours salary a month after Club presentation to company
34. Bi Annual dinner Invite (paying) sponsors then add celebrities / Auction
35. Business directory See Wellington Hockey
36. Sell land for a cell / mobile phone site
37. Buy a Brick During renovations of buildings, sell bricks using engraving or name plaques
38. Buy a piece of virtual dirt Sponsors buy large blocks & sell smaller pixels to members. Cost \$100k to set up full website
39. Pens/biros with club logo SPECIAL NIGHTS / EVENTS
40. Bulk booked activities Many entertainment providers will give reimbursements for minimum numbers
41. Virtual sports Use a league (e.g. Super14, NRL etc), charge entry fee, participants select weekly teams, run points ladder, prize money
42. Host Shopping Nights E.g. cosmetics, Tupperware etc. www.tupperware.co.nz, www.marykay.com.au

43. Karaoke night www.hireitnow.co.nz
44. Novelty shows E.g. host a hypnotist at clubrooms
45. Coffee Evening Coffee related demo, at home or at café
46. Mystery Dinner Announce venue (someone's house) at 5pm. Charge \$30/head.
47. Retail shop - Ladies night at mega store selling appliances
48. Time capsules - During reunion or new building
49. Boat Trip - Charter a boat and sell tickets
50. Family Sports Days
51. Demonstration Events - Learn something new-crafts, cooking, technology
52. Movie nights - Some cinemas do fundraising early screenings of movies, or can replay old classics
53. Themed club functions - E.g. Christmas, 70s, Pirates etc
54. Sports' evenings on big screen - E.g. NZ matches, international events
55. Player auctions
56. Work themed 'mufti' days - E.g. Hawaiian theme day at members' workplace - charge a gold coin donation
57. Casino Night
58. Mah-jong night (Chinese game)
59. Daisy Dung drop - Mark field into squares and sell squares. Release cow into field and the 'owner' of the square the cow 'deposits' in, is the winner.
60. Guy Fawkes Night - Small charge for entry, with meals, raffles, BBQ, fireworks display or safe fireworks area, bonfire etc
61. Discos - Target specific groups (e.g. juniors)
62. Wine Tour - Organise a wine tour and charge extra (e.g. \$10pp) as profit - good club social event
63. World Record Attempts - Gold coin donation to take part www.guinnessworldrecords.com
64. Host 24 hour events - e.g. 24hours of tennis and get individual sponsorship for event
65. Horse Racing Nights
66. Celebrity events - Use club contacts, your RSO etc. to access local sporting celebrities or other celebrities
67. Quiz / Trivia nights - www.trivianight.co.nz
68. Guest speaker evening
69. Charity shave / haircut etc. Sponsorship for club member to shave hair, grow beard etc.
70. Amazing Race / Scavenger Hunt Charge a nominal entry fee
71. Team / Club / Facility Naming rights
72. Newsletters - Use these as advertising space and toacknowledge sponsors
73. Club Ball / Sportsman Dinner
74. Charity golf tournament (or any other sport)
75. Hosting an '...athon' E.g. goal-athon, kick-athon, walkathon, swimathon, bike-athon etc. (good for juniors)
76. "Big Bite" - A Zoo hosted a feed the animals night for VIP's but the actual "bite"
77. Raffle tickets - Buy products to raffle or get donations For prizes over \$500, see regulations set out at
78. Weekly lotto 'bonus ball' draw - E.g. Sell 40 numbers / week at \$5 / number with \$100 prize money and keep profit
79. Sports team photography - Club arrangement with photographer to keep small profit from every photo sold www.photocentral.co.nz
80. Sell family portraits - www.portraitsrus.co.nz
81. Gift Baskets
82. Pizza's - Special Olympics club in Auckland did deal with Pizza place
83. Sell sunscreen at events - Club retains 40% of sales, free delivery and returns allowed www.cancernz.org.nz/products
84. Quick Fire Raffle - On the spot with instant result

85. Swear boxes - In the clubrooms and/or members to take to their workplaces (BUT check if this is a good "fit" for your club!)
 86. Late collection box - For people that turn up late for meetings or practises. In the clubrooms and/or members to take them to their workplaces
 87. Fines for members - Bowling with wrong bias, double faults in - Tennis, bogey in Golf etc
 88. First Aid Kits - Buy containers & items in bulk then sell
 89. Hangi sales (or Umu or Sivia) - At events / fixtures or pre-order sales and deliver
 90. Car Boot Sales / Markets / Swap meets - E.g. setup stalls at markets
 91. Club novelties for sale - E.g. keyrings, bumper stickers, cups etc.
 92. Sell sweets in your community - www.sweetideas.co.nz
 93. Sell Entertainment Books - www.entertainmentbook.com.au
 94. "Batons Up" Raffles - st drawn number gets 1st pick of prize
 95. Sell 2nd hand sports equipment
 96. Gala days / fairs - Have side-shows and stalls to make money E.g. coconut shy, ring toss, cake stall
 97. Club merchandise for sale - E.g. beanies, tracksuits, sports bags etc.
 98. Food and beverage sales at clubroom If clubroom available
 99. Food and beverage sales at event E.g. coffee cart, sausage sizzle or food stalls on sports field
 100. Selling chocolates or other foodstuffs - See www.houseoffundraising.co.nz
 101. Trade me - Use the website to sell club merchandise or general fundraising - www.trademe.co.nz
 102. Garage sales - Combine several garage sales to make a megasale!
 103. "Open" Days - Open homes, Open gardens
 104. Wine Selling - Sell a case of wine and receive \$40 <http://www.sileni.co.nz/wine-fundraisers.asp>
- VOLUNTEER PROJECTS**
105. Babysitting service - Club members baby-sit and donate their payment to the club
 106. Working gangs - Employment for groups who want to fundraise e.g. www.alliedmovers.co.nz or chop and sell firewood
 107. Car wash
 108. Fruit-picking - Sell fruit at workplaces, club, roadside etc
 109. Metal recycling - Metal merchants will pay for all sorts of scrap including aluminium, copper, brass, lead, batteries, electrical cable, steel, stainless steel, roofing iron, radiators and machinery
 110. Collecting aluminium cans - Sell cans to local scrap dealers
 111. Community Sausage sizzle - E.g. Warehouse, Mad Butcher, Bunnings
 112. Working bees - Advertise in your local community - E.g. Haymaking gangs (rural clubs)
 113. Envelope stuffing / folding - Often local businesses require this
 114. Pamphlet dropping for a local business
 115. Collection buckets - At events, shops and bars - confirm arrangement with owner/organiser first
 116. Christmas wrapping at shopping centres
 117. Christmas period - Cards, Trees, Carols
 118. Delivering Phone Directories www.yellow.co.nz
 119. Stocktaking - Contact local supermarkets / warehouses etc. who need stocktaking
 120. Event volunteering - E.g. parking attendants, programme sales Contact Council, RSO and Event Venues
 121. Security work - Westpac Stadium <http://www.redbadge.co.nz/>
 122. Use student services to gain discounts